



# CliniGene-NoE

FP6 European Network for the Advancement of Clinical Gene Transfer and Therapy



presents with the participation of EC-DG Research in Health\* and the European Medicines Agency\*\*

April 7<sup>th</sup> 8<sup>th</sup>, 2011

## Clinical Gene transfer: state of the art

**EXHIBITION and SPONSORSHIP prospectus**

### Organising Committee

Odile Cohen-Haguénauer (Chair),  
Fatima Bosch, Manuel Carrondo, Klaus Cichutek,  
Nicole Deglon, George Dickson, Bernd Gänsbacher,  
Gösta Gahrton, Christof von Kalle, David Klatzmann,  
Stefan Kochanek, Seppo Ylä-Herttuala

### Speakers

**Keynote:** Mario Capecchi,  
Kathy High, Luigi Naldini,  
Inder Verma.  
Alessandro Aiuti, Robin Ali,  
Nathalie Cartier, Pedro

Cruz, Janneke De Wal,  
Anne Galy, David  
Gancberg\*, Mauro Giacca,  
Arnd Hoeveler\*, Alastair  
Kent, Nancy King, Lucio  
Luzzatto, Stéphane Palfi,

Marisa Papaluca-Amati\*\*,  
Jude Samulski, Daniel  
Scherman, Manfred Schmidt,  
Thierry Vandendriessche,  
Matthew Weitzman, and  
organising committee.

April 8<sup>th</sup> 9<sup>th</sup>, 2011

## e-chips European congress on human iPS cells

### Involving EC Networks

CliniGene, BetaCellTherapy,  
Crystal, ESTOOLS,  
Liv-ES, NeuroStemCell  
& Screenshot, Optistem

### Scientific Committee

Peter W. Andrews  
Annelie Bennaceur-Griscelli  
Olivier Brüstle  
Elena Cattaneo

Odile Cohen-Haguénauer  
Jürgen Hescheler  
Marc Peschanski  
Daniel Pipeleers  
Anne Weber

**Muséum national d'Histoire naturelle, Paris**

Programme, registration and venue information:  
[www.clinigene.eu](http://www.clinigene.eu)



## 1-WELCOME



Dear Colleagues, Dear Friends,

It is a great pleasure for us to announce the upcoming CliniGene Public conferences: Gene Transfer and Therapy: state of the art and eCHiPS - European Conference on Human iPS which will be held in Paris from April 7th to 9th, 2011.

This event is aiming at outreach and informing on the latest advances and promises in these fascinating area where science meets medicine and efficacy of gene therapy is now showing in patients without alternative options.

A press conference organised by the National Institute for Medecinal Research (INSERM) and CNRS will take place in the evening of April 7th, 2011.

Your commitment as a sponsor will permit the following benefits:

- secure the presence of a whole range of stakeholders, fostering dialogue between: clinicians, academics, regulators, decision makers, industry-based scientists, postdoctoral fellows and graduate students
- promote your products and services to a broad and diverse audience of decision makers
- have direct marketing opportunities with the key figures and decision makers in these areas of translational research
- support CliniGene and help promote its sustainability

We will do our best to make this meeting quite unforgettable in promoting our field and reaching out to a broader audience and public understanding.

Looking forward to welcoming and interacting with you in Paris in April 2011.

Dr Odile Cohen-Haguenauer  
CliniGene – NoE coordinator

## 2-DATE & VENUE

### ■ DATE

Clinical Gene Transfer: Thursday April 7<sup>th</sup> – Friday April 8<sup>th</sup>

ECHiPS, European conference on human iPS: Friday April 8<sup>th</sup> – Saturday April 9<sup>th</sup>

### ■ VENUE

Museum National d'Histoire Naturelle

Grand Amphithéâtre du Muséum

57, rue Cuvier - 75005 Paris

More information on the meeting and draft programme are available on

[www.clinigene.eu/aprilmeetings](http://www.clinigene.eu/aprilmeetings)

### ■ ACCESS TO THE MEETING VENUE

Please refer to [www.clinigene.eu/aprilmeetings](http://www.clinigene.eu/aprilmeetings)



For more information on CliniGene, please visit the CliniGene new website:

[www.clinigene.eu](http://www.clinigene.eu)

## 3-GENERAL INFORMATION

### ■ ATTENDANCE

We are expecting 450 participants over the two parts of the conference. A list of the participants will be sent to all partners at the end of the congress.

### ■ LANGUAGE

The official language of the Meeting is English. No simultaneous translation will be provided.

### ■ EXHIBITION

#### Timetable

#### Build Up

Wednesday, April 6th 2011 from 2:00pm to 6:00pm  
Thursday, April 7th 2011 from 7:00am to 8:00am

#### Exhibition

Thursday, April 7th 2011 from 8:00am to 7:00pm  
Friday, April 8th 2011 from 8:30am to 8:00pm  
Saturday, April 9th 2011 from 9:00am to 4:00pm

#### Exclusive Poster and sponsor exhibit

Thursday, April 7th 2011 from 5:00pm to 7:00pm  
Friday, April 8th 2011 from 6:30pm to 8:00pm

#### Dismantling

Saturday, April 9th 2011 from 4:00pm to 7:00p

**All coffee-breaks and lunches will be served in the exhibition area**

## 4-CONTACTS

### ■ SCIENTIFIC COORDINATION

#### CLINIGENE EXECUTIVE COMMITTEE

Email: [clinigene.noe@ens-cachan.fr](mailto:clinigene.noe@ens-cachan.fr)

### ■ CONGRESS ORGANISATION

#### MCO CONGRÈS

27, rue du Four à Chaux  
13007 Marseille – FRANCE  
Phone: +33 (0) 4 95 09 38 00  
Fax: +33 (0) 4 95 09 38 01



#### Registration & Accommodation

Audrey Martin Bayon  
Email: [audrey.martin@mcocongres.com](mailto:audrey.martin@mcocongres.com)

#### Sponsorship & Exhibition:

Natalie Ruxton  
Email: [natalie.ruxton@mcocongres.com](mailto:natalie.ruxton@mcocongres.com) - Mobile: +33 (0) 6 28 78 33 68

#### CLINIGENE

École Normale Supérieure  
61, avenue du Président Wilson  
94235 Cachan Cedex - FRANCE  
Phone: +33 (0)1 47 40 76 58  
Fax: +33 (0)1 47 40 68 83



#### Contact

Célia Tunc  
Communication and events manager  
Email: [celia.tunc@lbpa.ens-cachan.fr](mailto:celia.tunc@lbpa.ens-cachan.fr) - Mobile: +33 (0)6 70 45 49 66  
Email: [clinigene.admi@ens-cachan.fr](mailto:clinigene.admi@ens-cachan.fr)

### ■ MEETING WEBSITE

[www.clinigene.eu/aprilmeetings](http://www.clinigene.eu/aprilmeetings)

## 5-SPONSORSHIP OPPORTUNITIES

### EXHIBITION

#### EXHIBITION SPACES

Includes 2 exhibitor badges, 1 table and 2 chairs

6m<sup>2</sup> .....  2500,00€HT

### SPONSORING SCIENTIFIC SESSIONS

#### SESSIONS

Provides your company from having your logo on the conference screen, on the programme and distributing promotional leaflets at the entrance of the conference room

Sponsoring of highlights sessions .....  3000,00€HT

Sponsoring of the technical platform session .....  5000,00€HT

Sponsoring of Clinical trials session.....  5000,00€HT

Sponsoring of the Ethics session .....  5000,00€HT

Sponsoring of each individual iPS session.....  3000,00€HT

#### KEYNOTES

Includes hotel and transportation fees of each keynote

Keynote Capecchi - please enquire

Keynote High - please enquire

Keynote Naldini – please enquire

Keynote Verma – please enquire

## PROMOTIONAL ITEMS & CONGRESS MATERIALS

### DINNERS

Support the very popular Speakers or Gala dinners. Your company name and logo will be placed on the menu of each table and will be mentioned on the programme.

..... **SPEAKERS DINNER** on April 7<sup>th</sup> – please enquire

..... **GALA DINNER** on April 8<sup>th</sup> – please enquire

**LUNCH**..... **2500,00€HT**

The company name and logo will be placed on each table and will be mentioned on the programme

**COFFEE BREAKS** ..... **2000,00€HT**

The company name and logo will be placed on each table and will be mentioned on the programme

**BAG INSERTS** ..... **1000,00€HT**

Promotional leaflets will be inserted into delegates' congress bags and distributed to all participants when registering

## PRINTED ITEMS

### FINAL PROGRAMME & ABSTRACT BOOK ADVERTISEMENT

Full A4 page in black & white

Inside page ad..... 800,00€HT

Front inside page ad ..... 1000,00€HT

Back inside page ad..... 1000,00€HT

Back cover ad ..... 1600,00€HT

## 6-MAJOR SUPPORT LEVELS

Global sponsoring & contributions to the exhibit (according to the total amount of your order form) will be considered.

To ensure that the sponsorship package meets all your specific marketing needs, sponsors are invited to create individual packages.

Any additional ideas for promoting products and services are welcome for consideration.

### PLATINUM SPONSORSHIP

#### Global sponsoring over 8000,00€

- Company logo and hyperlink on the conference website
- Acknowledgement in the final programme and the abstract book
- First choice of exhibition space
- 4 free registrations (access to exhibition & conference)

### GOLD SPONSORSHIP

#### Global sponsoring over 6000,00€

- Company logo and hyperlink on the conference website
- Acknowledgement in the final programme and the abstract book
- Second choice of exhibition space
- 2 free registrations (access to exhibition & conference)

### SILVER SPONSORSHIP

#### Global sponsoring over 4000,00€

- Company logo on the conference website
- Acknowledgement in the final programme and the abstract book
- Preferred choice of exhibition space after higher support levels



# ORDER FORM

Please return to : MCO Congrès - 27, rue du Four à Chaux - 13007 Marseille  
Phone : +33 (0)4 95 09 38 00 • Fax : +33 (0)4 95 09 38 01 - email : natalie.ruxton@mcocongres.com

Company Name: .....  
Contact : .....  
Address : .....  
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email : .....

## EXHIBITION SPACES

6m<sup>2</sup> .....  2500,00€HT

## SESSIONS

Sponsoring of highlights sessions .....  3000,00€HT  
Sponsoring of the technical platform session .....  5000,00€HT  
Sponsoring of Clinical trials session.....  5000,00€HT  
Sponsoring of the Ethics session .....  5000,00€HT  
Sponsoring of each iPS session .....  3000,00€HT

## KEYNOTES

Keynote Capecchi .....  please enquire  
Keynote High.....  please enquire  
Keynote Naldini.....  please enquire  
Keynote Verma.....  please enquire

## ORDER FORM

- SPEAKERS DINNER** on April 7<sup>th</sup> .....  please enquire  
**GALA DINNER** on April 8<sup>th</sup> .....  please enquire  
**LUNCH** .....  2500,00€HT  
**COFFEE BREAKS** .....  2000,00€HT  
**BAG INSERTS** .....  1000,00€HT

### FINAL PROGRAMME & ABSTRACT BOOK ADVERTISEMENT

- Inside page ad .....  800,00€HT  
 Front inside page ad .....  1000,00€HT  
 Back inside page ad .....  1000,00€HT  
 Back cover ad .....  1600,00€HT

**TOTAL AMOUNT TO CHARGE** ..... **€HT**

### PAYMENT

**Bank transfer :**

BANQUE CHAIX MARSEILLE • Bank Draft 10178 • Branch Code 00026  
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**or check at MCO Congrès**

Please return this form at MCO Congrès / CLINIGENE 2011 - 27, rue du Four à Chaux  
 13007 Marseille - France, with payment of 50%. Balance should be paid by March 1<sup>st</sup>, 2011.

**OR BY CREDIT CARD :**  Visa  Mastercard  American Express

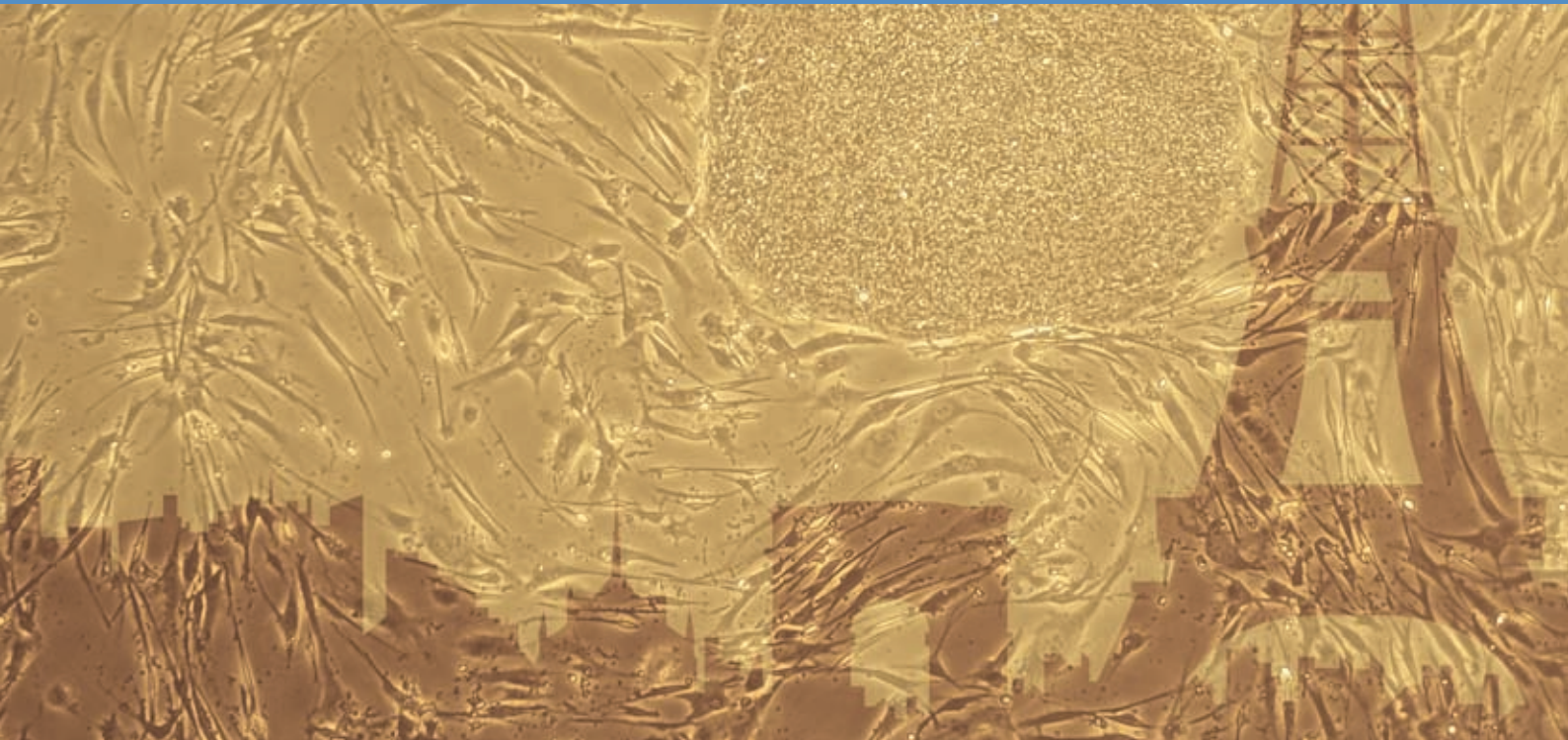
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Name : ..... Signature :



[www.clinigene.eu](http://www.clinigene.eu)



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